

Progress Report

5/17/23

PREVIOUS MEETING GOALS:

- Board Directory / Introduction
- Office Supplies: Desk/Computer/Printer
- Storefront Inventory Budgets
- Get Direct Deposit put in place
- Lou - Getting desk from Conover - Michelle
- Approve Merchandise Items 5-10 / Budget

CURRENT MEETING GOALS:

- Previous Meeting Catch Up's - More than one month overdue
- Previous Meeting Catch Up's
- Collect Bio / Introduction Sheets
- Byron Fest Ticket Contract - Sign Up
- BUDGET:
 - Advertising
 - Annual Dinner
 - Candlelight Walk
 - Storefront Merchandise
- Decide Reach for our "AREA"
 - 15 mile Radius ? All of Ogle Co? - Free & Open to the public?
 - Apply this to all categories? OR outdoor adventure, arts & culture, history & mystery?

ACCOMPLISHMENTS:

- Member Minute Report - Quarterly Email
 - Creation and Execution
- Content Folder for members
- Mural Proposals - 2 submitted, waiting on the third
- Website: In Progress
 - Approx 75 more listings to go (Explore Tab)
- Tourism Menus: In Progress
 - Brews & Chews Complete
 - SHOP / ARTS & CULTURE / OUTDOOR ADVENTURE / HISTORY & MYSTERY - In progress
- Community Garage Sale Days: May 26, 27, & 28th
 - Created Graphic List & Digital map for shoppers
 - Updating Daily
 - CUT OFF DAY IS MAY 22nd

- Updated Resource Wall
- Printed and Displayed Ogle Co. Bike Trail Brochures
- White Pine Mercantile & Pegasus Ribbon Cuttings
- CGI Production Meeting and Structure Layout

ROADBLOCKS:

- TIME
- Outdated Office Equipment
- Our Reach Perimeter
- How to decipher use of membership and tourism roles /
What are the guidelines
 - Ex: Ogle Co. Historical Society
 - They are not currently a member, but do we list them on the website and tourism menus?
 - Use of office space for tourism brochures?

PROPOSALS / RECOMMENDATIONS:

- Clear Budget Report & freedom to make decisions within reason
- Dues Re-Structure: Starting after July
 - Based on benefit package & not business size

MEMBERSHIP REPORT:

- Current Member Count: 174
 - NEW Submitted Applications
 - White Pine Mercantile
 - Brandy Whelan Agency
 - DROPPED: 38