

Progress Report

2/14/23

PREVIOUS MEETING GOALS:

- Outline of ShamROCK the Town 2023 details
- Secure Administrative Assistant Position and deadlines
- Budgets For
 - Office Inventory
 - ShamROCK the Town

CURRENT MEETING GOALS:

- Office Administrative Assistant Position Filled
 - Essentials & Supplies
- 2023 Sponsorship Catalog
- Visit Widget - ?
- Ogle Co. Life Get Away Guide promotional ad
- Past Due List
- Easter Coloring Contest
- Board Directory / Introduction
- SVCC Impact Program - Insurance Copy

ACCOMPLISHMENTS:

- 2023 Black Hawk Waterways Visitors Guide - Printed
- 2023 Chocolate Trail - At Printer
- Designs for Shamrock:
 - Logo
 - Tickets
 - Banner
 - Game Cards
 - Drink Tickets
 - Posters
 - Shirts
 - Volunteer
 - Event
 - Flyers
 - Etc...
- Shamrock Event & Orders
- Certificates All Printed
- Second Round of past due invoices
- Website Draft Design
- Updates 2021-2022 Report In Office

- New promotional Enjoy Illinois VG in
- Fixed Comed and Loves Memberships
- Fixed Comcast Account
- ETC...
-

ROADBLOCKS:

- TIME
- Past Due Memberships / Member payment accountability

PROPOSALS / RECOMMENDATIONS:

- Rework / Update Oregon Brochure
- Add more inventory / different items for locals and tourists to purchase
 - List of Items
 - Oregon Apparel / Game Day Apparel
 - Halo Account ?
- Furniture /Displays - Ikea
- Add Exterior Light Fixture for sign
- Photo / Art Contest: Run through March:
 - What are the Prizes?
 - Should this also have sponsors for each month?
 - (Make June 2023-June 2024)
- RFM Proposal: Tag on RFM Designed Items?

MEMBERSHIP REPORT:

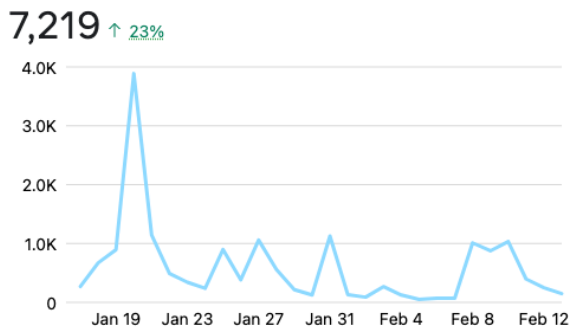
Current Member Count: 206

- NEW Submitted Applications
 - Brandy Whelan Agency Inc.
- DROPPED: 10/1- 12/31
 - Bonell Industries
 - WQRF - My Stateline / Good Day Stateline
 - Key Realty - Team Top Rock

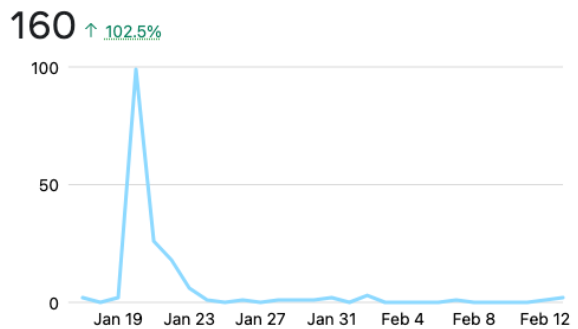
SOCIAL MEDIA REPORTS:

Reach

Facebook Page reach ⓘ



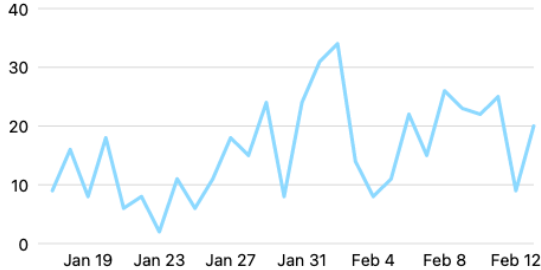
Instagram reach ⓘ



Page and profile visits

Facebook Page visits ⓘ

444 ↑ 146.7%



Instagram profile visits ⓘ

22 ↑ 69.2%

