



2021 – 2022 ANNUAL REPORT - August 2022

OUR MISSION:

*Expansion, Retention,
Marketing of the Oregon Area*

The Chamber is a driving force in building business, social and economic capacity of the community. We collaborate with local government, agencies, and organizations to help showcase our business community and promote local resources. Our membership and community support continues to grow as we work to enhance services, and bring creative new programs, events and activities to our local communities. Our success is the result of the hard work of our dedicated community leaders, staff and volunteers.

**THANK YOU FOR YOUR
ONGOING SUPPORT OF THE
OREGON AREA CHAMBER!**

CHAMBER SERVICES & ACCOMPLISHMENTS

- Welcomed 34 New Chamber Members
- Coordinated week-long Good Day Stateline television programs promoting the Oregon area and local businesses
- Worked with City and Economic Development Team to initiate programs to support local businesses and support economic development of the area.
- Coordinated community clean-up days utilizing 40+ volunteers including representatives from multiple organizations and individual community members.
- Developed and implemented an “Emerging Leaders Bootcamp” for 20 participants.
- Hosted Lunch & Learn Government Update Workshops
- Hosted Business After Hours Networking Events
- Organized Ribbon Cutting Celebrations for New Businesses
- Coordinated Activities of the Chamber Ambassadors
- Expanded Community Outreach and Marketing Through:
 - Dissemination of Tourism and Community Resources Brochures
 - Advertising and Promotions in Regional Publications
 - Phone and Email Referrals to Local Businesses
 - Social Media, Radio, News Articles, Television Features
 - Weekly Friday Chit-Chats,
 - Presentations to Area Organizations & Exhibits at Events
 - Networking with Agencies/Organizations
- Hosted Annual Meeting and Awards Celebration
- Produced Special Events Including:
 - Candlelight Walk
 - Shamrock the Town Fund Raiser
 - Illinois Sweet Corn Day Celebration
 - Trick or Drink Pub Crawl



COMING YOUR WAY.... CHAMBER PROJECTS & PROGRAMS

2022-2023 will be focused on continuing to diversify Chamber programs and services to better meet the needs of our entire membership. These are priority projects for the coming year:



COMMUNITY PARTNERSHIPS & COLLABORATIONS:

Autumn on Parade Committee
Blackhawk Waterways CVB
City of Oregon
Encore, Mt. Morris
Hands on Oregon
IL Renewable Energy Fair
Ogle County Fair Assn.

Ogle County Government
Oregon Area Churches
Oregon Park District
Oregon Public Library
Oregon Lions Club
Oregon Rotary
Oregon Together

Oregon VFW
Village of Progress
And the List Goes On....

2021-2022 MEMBERSHIP:

- ❖ **219** Members as of 8/1/21 (*Welcomed 36 New Members Since 8/1/21*)
- ❖ **175** Business/Professional/Individual Members
- ❖ **44** NFP & Service Business Members
- ❖ Includes **72 Blackhawk Level** (150%) Members

FINANCIAL STATUS:

- ❖ Annual Operating Budget - **\$92,000** (April 1 – March 31)
- ❖ Estimated Assets as of March 31, 2022- **\$148,000**
- ❖ Estimated Liabilities as of March 31, 2022 – **\$32,000**
- ❖ Cash on Hand as of March 31, 2022 (All Accounts) - **\$87,000**

CHAMBER STAFF Liz Vos, Executive Director

BOARD OF DIRECTORS

Donna Mann, President
Roger Castle, Treasurer
Rob Gieraltowski, Director
Rebecca Hazzard, Director
Terry Schuster, Director

Michelle Carreno, Vice President
Jeff Bold, Director
Merlin Hagemann, Director
Candace Rivera, Director
