

MEMBERSHIP BENEFITS



NEW MEMBER PERKS

- Complementary Ribbon Cutting at Grand Opening and promotion of event details on chamber social media outlets

YEAR-ROUND PERKS

- Yearly member certificate & window cling
- Networking Events & Educational Workshops
- Legislative Advocacy
- Member only quarterly email
- Friday Focus Event Promotion (updated weekly)
- Opportunities to serve on chamber committees & ambassador groups
- Business Referrals & Introductions to public and other business leaders
- Special Promotions and sponsorship opportunities
- Continuing Education Class Recommendations
- Secret Shopper reviews & feedback upon request
- Eligible for Annual Chamber Awards: Citizen, Business, Volunteer, New Business & Community Leadership
- Blackhawk Level Members:
 - have constant link and listing on Friday Focus
 - Annual business feature in Friday Focus
 - Inclusion on our Recognition Board at Chamber Events
 - Priority Business Listing on Chamber Website
- Social Media Marketing:
 - Sharing of Events on Facebook & Instagram, if applicable

MEMBERSHIP BENEFITS



INFORMATION CENTER

- Use of Tourism Center for Business Cards, Rack Cards, Brochures, & other promotional and informational materials
- Access and use of our community bulletin board that is accessible 24/7
- Opportunity of participating in our Welcome Kits, Extended Stay Kits & Community Gift Card Program

WEBSITE USE & LISTINGS

- Listing(s) in major categories & Directory that apply to your business or organization. INCLUDES:
 - Logo
 - Photos
 - Descriptions
 - Links to Landing Page
 - Menus
- Use of Events Calendar
- Use of Community Job Board
- Categorized Tourism Menu Listing(s): Will be available as downloadable PDF & available at all chamber Lodging locations

BLACKHAWK WATERWAYS TOURISM:

- Online Business Information
- Business Listing included in yearly Visitors Guide
- Use of upcoming events calendar
- May have featured promotional ads & graphics on their website and socials